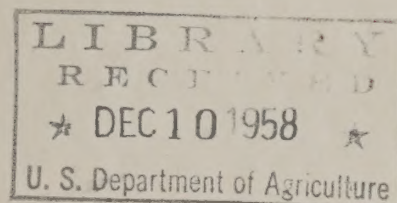


Your Portfolio of MONEY MAKERS in
FLOWER BULBS

1959 WHOLESALE PRICES



●
GLADIOLUS

●
CALADIUMS

●
DAHLIAS

●
LILIES

●
AMARYLLIS

●
OTHER BULBS & TUBERS

●
Packaged & Bulk



Mail Your Order Now

ALEXANDER P. THOMAS BULB FARMS

GROWERS

● **IMPORTERS** ●

EXPORTERS

P. O. BOX 187

COCOA, FLORIDA

ANEMONES and RANUNCULUS



Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

ANEMONES

Shipping dates: September and later.

F.O.B. Cocoa, Florida

MONARCH DE CAEN,
Mixed Colors

| | TOPS | NO. 1 | NO. 2 |
|-------------------------------|----------|----------|----------|
| | 3/4-7/8" | 5/8-3/4" | 1/2-5/8" |
| Single Poppy Type per 100... | \$5.00 | \$3.50 | \$1.50 |
| per 1000... | 45.00 | 27.50 | 11.00 |
| ST. BRIGID, mixed colors | | | |
| Dbl. Flowered Type per 100... | 5.00 | 4.00 | 1.75 |
| per 1000... | 45.00 | 35.00 | 14.00 |

RANUNCULUS

Shipping dates: September and later.

F.O.B. Cocoa, Florida

| | TOPS | NO. 1 | NO. 2 |
|----------------------------|----------|----------|----------|
| | 3/4-7/8" | 5/8-3/4" | 1/2-5/8" |
| MAMMOTH HYBRIDS | | | |
| Mixed colors, per 100..... | \$4.00 | \$2.75 | \$2.00 |
| per 1000..... | 35.00 | 24.00 | 18.00 |

Also Available in Cellophane Picture Packages
\$3.60 per Doz. Pkgs. Cost you 30c, Sell for 59c
Anemones, 20 bulbs per Pkg.; Ranunculus, 15 bulbs per Pkg.



TUBEROSE,

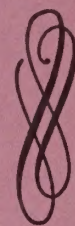
Dwarf Double Pearl

The Dwarf Double Pearl Tuberose produces spikes of waxy white, double flowers, thickly set, and having a permeating sweet fragrance. They should be planted in rich soil after frost danger and given plenty of water during the growing season. They may be started indoors and set out when the weather warms.

| | Prices F.O.B. Florida Farm | |
|-----------------------|----------------------------|----------|
| Sizes (Circumference) | Per 250 | Per 1000 |
| 4" and up | \$17.50 | \$70.00 |
| 3" to 4" | 12.50 | 50.00 |

Minimum Order: 250, priced at 1000 rate

DELIVERY: November to May



CALLAS

DELIVERY JANUARY THROUGH MAY

Calla Elliottiana - yellow

Prices F.O.B. Cocoa, Florida
Sizes in Diameter

| | Per 100 | Per 1000 |
|--------------|---------|----------|
| 2" to 2 1/2" | \$20.00 | \$175.00 |
| 1 3/4" to 2" | 15.00 | 135.00 |

Calla Rehmanna Superba - pink

| | Per 100 | Per 1000 |
|--------------|---------|----------|
| 2" up | \$24.00 | \$215.00 |
| 1 1/2" to 2" | 17.00 | 150.00 |

Calla Alba Maculata - white

| | Per 100 | Per 1000 |
|--------------|---------|----------|
| 2" to 2 1/2" | \$20.00 | \$180.00 |
| 1 3/4" to 2" | 15.00 | 135.00 |



Merry-Go-Round **FLOWER BULBS**

Rings up "Sweet Profits" year 'round

Premium Quality
FLOWER BULBS
PLANT NOW!



ANNOUNCING
SPRING-SUMMER LINE
SEE INSIDE PAGES

Showy, Easy to Grow
CALLA LILIES

Tuberous Begonias

Flowering Gladiolus

FOR MATURE

Giant decorative DAHLIAS

Flowers Big
as Dinner
Plates!!



Colorfully packaged for fast, impulse sales

Each bulb item offered is packaged with a jumbo size (6" x 8") picture label of flower in full natural colors. Complete tested and proved planting directions are printed on every label to avoid explanation and save time for you and the customer. Clear polyethylene bag makes a sturdy, break-proof package yet permits full view of contents. Packages sell on sight. Customers buy again and again. You make a liberal profit on every package.

CLEAR-VU "JUMBO" PICTURE PACKAGED BULBS

PROFIT
MAKERS

from January through July

Order Now!!

| BULB CONTENTS, DESCRIPTION | BULBS PER PKG. | BULB SIZE | SHIPPING DATES |
|---|----------------------------|---|--|
| AMARYLLIS, Meade Strain Hybrid Mixed Colors | 3 | 2 1/2" — 2 1/2" Diameter | October Through March |
| ANEMONES, Mixed Colors | 36 | 1 1/2" — 3/8" Diameter | September Through May |
| BEGONIAS, Tuberous Rooted, Mix | 4 | 1 1/2" — 2" Mammoth | January Through April |
| CALADIUMS, Fancy Leaved Packaged in 12 Leading Named Varieties (separate color label for each), also Mixed Color Package | 1 or 2 | 3 1/2" Diameter up Jumbo 2 1/2" — 3 1/2" Diameter | January Through July |
| | 3 or 5 | No. 1 1 1/2" — 2 1/2" Diameter | |
| | | No. 2 1" — 1 1/2" Diameter | |
| CALLA LILY, Pink (Rehmannii Superba) | 3 | 1 1/2" — 2" Diameter | |
| CALLA LILY, White (Alba Maculata) | 3 | 1 3/4" — 2" Diameter | |
| CALLA LILY, Yellow (Eliottiana) | 3 | 1 3/4" — 2" Diameter | January Through May |
| CALLA LILY, Mix, All Colors | 3 | 1 1/2" — 2" Diameter | January Through May |
| DAHLIA, Large Decorative, Packaged in Six Colors (Red, White, Pink, Yellow, Bronze, and Lavender) separate color labels for each, also Mixed Color Package | 3 | No. 1 Divisions | January Through May |
| DAHLIAS, Medium Decorative and Waterlily Type, Mixed Colors | 3 | No. 1 Divisions | January Through May |
| DAHLIAS, Pompons, Mixed Colors | 3 | No. 1 Divisions | January Through May |
| GLADIOLUS, Packaged in Six Colors (Red, White, Pink, Yellow, Lavender and Purple); separate color labels for each, also Mixed Color Package | 12 or 15 or 24 | Jumbo 2" Diameter and up No. 1 1 1/2" to 2" Diameter No. 2 1" to 1 1/2" Diameter | ALL YEAR 'ROUND (In Florida and Gulf Coast areas Gladiolus bulbs can be planted in late summer and fall in addition to spring.) |
| GLORY LILY, (Gloriosa Rothschildiana) | 1 | 5" — 6" Length 1/2" — 3/8" Diameter | ALL YEAR 'ROUND |
| RANUNCULUS, Mixed Colors | 24 | 2" — 3" Circumference | September Through May |
| TUBEROSES, Double Pearl | 12 | | January Through May |

WHOLESALE PRICE: \$6.25 PER DOZ. PKGS.

SUGGESTED RETAIL: Choose your selling price to provide your own required profit margin:

| YOUR COST | If Your Retail Price Is: | Your Mark-Up Figures | Your Profit on Selling Price Is: |
|-------------|--------------------------|----------------------|----------------------------------|
| Approx. 52¢ | 98¢ | 88% | 47% |
| Approx. 52¢ | 89¢ | 71% | 42% |
| Approx. 52¢ | 79¢ | 52% | 34% |

MINIMUM ORDER: No orders accepted for less than 2 doz. packages.

TRANSPORTATION CHARGES ALLOWED on shipments of 12 doz. packages or more, within 1,000 mile radius of Cocoa, Florida (5% allowance on transportation if beyond 1,000 miles). Shipments less than 12 doz. packages, prices are F.O.B. Cocoa, Florida.

PACKING: Any assortment of your selection, in items available for shipment at the same time (refer to shipping dates on above chart).

WEIGHT: Packed for shipment, 6 to 12 lbs. per dozen packages, depending upon assortment of items ordered.

Premium Quality
FLOWER BULBS
PLANT NOW!



DISPLAY RACK

The above pictured display rack for our Clear-Vu Jumbo packages will be furnished upon request on an initial order for 24 dozen or more packages. This order can be split into smaller shipments, but first shipment to include display rack must consist of 12 dozen or more packages. Designed for mass outlets having heavy store traffic, this attractive, all-metal display stands 5 1/2 ft. high, occupies only four square feet of floor space, yet holds up to 16 dozen packages. The three-tier design, each tier revolving separately, permits "shopping" the display from one position. Furnished on loan basis only. This effective display can be used for our spring bulb line, and then for our fall line which overlaps the spring offers, thus providing practically year-round sales and profits. Where store traffic does not warrant the display rack, a simple peg board with hooks also will show off our Clear-Vu Jumbo packages to good advantage and increase bulb sales and profits; materials are obtainable at little cost at building supply dealer.

ALEXANDER P. THOMAS BULB FARMS

P. O. BOX 187 • COCOA, FLORIDA

SPECIAL ORDER BLANK**FOR CLEAR-VU "JUMBO" PACKAGED BULBS****ALEXANDER P. THOMAS BULB FARMS • P. O. BOX 187 • COCOA, FLORIDA**

Date _____

SHIP TO _____

Address _____

City _____ State _____

Ship on or about _____ Check or M. O. enclosed \$ _____ Charge ☐**SPRING-SUMMER SELECTION**

Order in Dozens, or Fraction of Dozen

| DOZ. PKGS. | B U L B S | AVAILABLE | DOZ. PKGS. | B U L B S | AVAILABLE |
|----------------|----------------------------------|------------|----------------|------------------------------------|-------------|
| | AMARYLLIS, Mixed Colors | Oct.-Mar. | | DAHLIA, Large Decorative, Mix | Dec.-May |
| | ANEMONES, Mixed Colors | Sept.-May | | DAHLIA, Large Decorative, Red | |
| | BEGONIAS, Mixed Colors | Dec.-April | | DAHLIA, Large Decorative, Pink | |
| X X X X | CALADIUMS, Fancy Leaved | Dec.-July | | DAHLIA, Large Decorative, White | |
| | Check which Package Preferred: | | | DAHLIA, Large Decorative, Yellow | |
| | _____ 1 Mammoth _____ 2 Jumbos | | | DAHLIA, Large Decorative, Bronze | |
| | _____ 3 No. 1s _____ 5 No. 2s | | | DAHLIA, Large Decorative, Lavender | |
| | CALADIUM, Mixed Color Package | | | DAHLIA, Large Decorative, Purple | |
| | CALADIUM, "Candidum" | | | DAHLIA, Large Decorative, Dark Red | |
| | CALADIUM, "Crimson Wave" | | | DAHLIA, Pompon, Mixed | |
| | CALADIUM, "Dr. Groover" | | | DAHLIA, Med. Dec. Mix | |
| | CALADIUM, "Edith Meade" | | X X X X | GLADIOLUS | Year 'Round |
| | CALADIUM, "Itacapus" | | | Check which Package Preferred: | |
| | CALADIUM, "John Peed" | | | _____ 15 No. 1s _____ 12 Jumbos | |
| | CALADIUM, "Kathleen" | | | _____ 24 No. 2s | |
| | CALADIUM, "Lord Derby" | | | GLADIOLUS, Mixed Colors | |
| | CALADIUM, "Mrs. F. M. Joyner" | | | GLADIOLUS, Red | |
| | CALADIUM, "Mrs. W. B. Halderman" | | | GLADIOLUS, White | |
| | CALADIUM, "Poecile Anglais" | | | GLADIOLUS, Pink | |
| | CALADIUM, "Red Ensign" | | | GLADIOLUS, Yellow | |
| | CALLA LILY, Mixed Colors | Dec.-May | | GLADIOLUS, Lavender | |
| | CALLA LILY, Pink | | | GLADIOLUS, Purple | |
| | CALLA LILY, Yellow | | | GLORY LILY (Gloriosa Roths.) | Year 'Round |
| | CALLA LILY, White | | | RANUNCULUS Mixed Colors | Sept.-May |
| | | | | TUBEROSES, Double Pearl | Dec.-May |

GRAND TOTAL PKGS.,**DOZENS @ \$6.25 PER DOZEN \$**

NOTE: **TRANSPORTATION CHARGES** are allowed on shipments of 12 Dozen or more packages that can be shipped at one time. Full charges allowed on such shipments within 1,000 mile radius of Cocoa, Florida; actual charges allowed or 5% of Invoice Value (Whichever is less) if beyond 1,000 mile radius of Cocoa, Florida. Shipments of less than 12 Dozen packages, Prices are F.O.B., Cocoa, Florida.

REMARKS: _____

Premium Quality

GLADIOLUS BULBS

*Most Popular and Fastest
Selling of All Flower Bulbs*

Prompt shipments can be made from ample stocks of tested and proved varieties, grown by us the year 'round in large acreages on our North Carolina and Florida farms.

PRICES F. O. B. COCOA, FLORIDA

PRICES PER THOUSAND

| SIZES | DIAMETER | 1 to 5 THOUSAND | 5 THOUSAND & OVER | APPROX. SHIPPING WT. PER 1000 |
|--------|----------|--------------------|----------------------|----------------------------------|
| JUMBOS | 2" up | \$30.00 | \$25.00 | 120-140 lbs. |
| No. 1s | 1½"-2" | 25.00 | 20.00 | 80-100 lbs. |

SHIPPING DATES: We can make bulk shipments of Gladiolus bulbs the year 'round. Generally, Gladiolus bulbs are planted commencing early in the spring and successively throughout the spring and early summer. In the deep south bulbs are put on sale commencing immediately after Christmas; elsewhere sale commences later, about 30 days prior to earliest spring planting dates. In Florida, South Texas and the Gulf Coast, Gladiolus bulbs can be stocked for sale and planting in summer and early fall for fall and winter blooms. Flowers bloom 60 to 80 days from planting date and can withstand cold but not hard freezes.

MINIMUM ORDER: 1000 bulbs (250 or multiples of 250 per variety). In smaller quantities for counter sales, see assortments offered in our S-U-S Cases.

PACKING: In sturdy shipping containers, gross weight 30-35 lbs. per case, color varieties carefully labelled.

COLOR VARIETIES

Below is a partial list of varieties most generally available from us. To avoid shipping delays, allowances should be made in case of "out of stocks"; substitutions of varieties in colors ordered will be made if necessary, unless instructions to the contrary are received.

ELIZABETH THE QUEEN, Lavender
HARRY HOPKINS, Dark Red
HOPMAN'S GLORY, Yellow
MEMORIAL DAY, Purple
MODERN TIMES, Wine-red

ROSA VAN LIMA, Rose Pink
SPIC & SPAN, Deep Pink
SNOW PRINCESS, White
VALERIA, Soft Scarlet
WHITE GOLD, Deep Cream



COLOR CARDS FURNISHED

for each variety ordered. Colorful window streamers and planting direction circulars also sent with each shipment.

SEE S-U-S DISPLAY BOX ASSORTMENTS ON INSIDE PAGES
ALEXANDER P. THOMAS BULB FARMS

BOX 187

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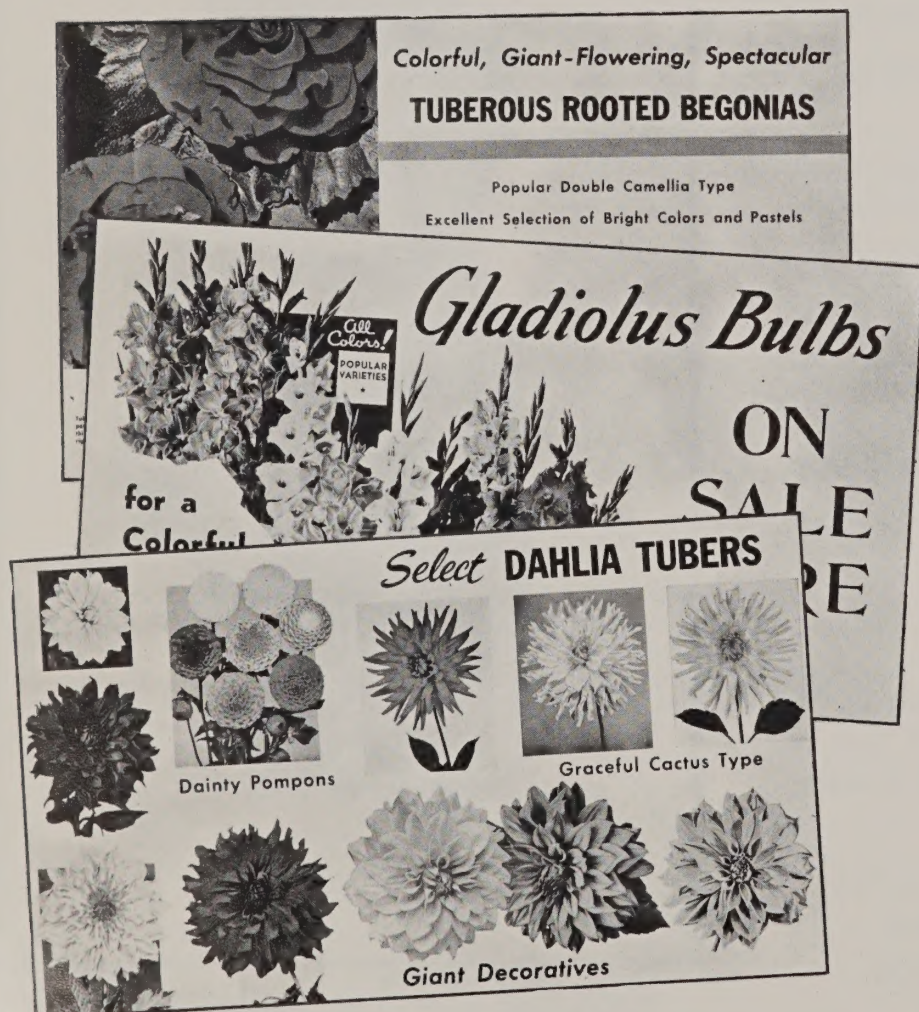
COCOA, FLORIDA



Serv-ur-Self

The Easy, Profitable Way To Sell Bulbs

Open up these display cases when they arrive and you have a beautiful bulb sales display all ready to attract orders and profits for you. S-U-S Cases come complete with color pictures. They eliminate the need for trays, bins, baskets or other sales accessories. Each case requires very little space and little attention; the bulbs, effectively displayed, sell themselves. Be sure to order by catalog numbers as shown at the right so that you receive the complete deal, bulbs with display cases. Note your liberal profit margin! Send your order today.



Best Spring Sellers . . .

The four most popular selling spring and summer bulbs are offered in our Serv-ur-Self Display Cases, providing you a good selection for your customers and opportunities for worthwhile bulb profits. Get bulbs on sale early and keep a good stock on hand through the selling season. Here are the "Big-Four" money makers in spring and summer bulbs available now in our Serv-ur-Self Display Cases:

- GLADIOLUS
-
- FANCY-LEAVED
CALADIUMS
-
- DAHLIAS
-
- TUBEROUS-ROOTED
BEGONIAS

Order from chart on opposite page.

BULB DISPLAY BOXES

ORDER S-U-S DISPLAY BOXES FROM THIS CHART

| CATALOG NUMBER | CONTENTS OF S-U-S CASE | SHIPPING DATES | SUGGESTED RETAIL PRICES | RETAIL VALUE PER CASE | YOUR PRICE PER CASE |
|----------------|---|--------------------|-------------------------|-----------------------|---------------------|
| G-10 | GLADIOLUS 600 GLADIOLUS BULBS NO. 1 (1½"-2" diameter) Four popular varieties, 150 each | YEAR 'ROUND | 5¢ per bulb | \$30.00 | \$15.00 |
| G-15 | 600 GLADIOLUS BULBS NO. 1 (1½"-2" diameter) Four color varieties, different from those in G-10 above, 150 each. | YEAR 'ROUND | 5¢ per bulb | 30.00 | 15.00 |
| C-50 | FANCY-LEAVED CALADIUMS 8 dozen (96) CALADIUM BULBS, SELECT NO. 1s (2"-2½" diameter). Six leading color varieties, double quantities in red and white. | JAN.-JUNE | 40¢ each | 38.40 | 20.00 |
| C-60 | 12 dozen (144) CALADIUM BULBS, NO. 1s (1½"-2" diameter). Six leading color varieties, double quantities in red and white. | JAN.-JUNE | 30¢ each | 43.20 | 21.50 |
| D-32 | DAHLIAS 8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading DECORATIVES, named varieties. | JAN.-MAY | 35¢ each | 33.60 | 17.50 |
| D-34 | 8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading CACTUS types, named varieties. | JAN.-MAY | 45¢ each | 43.20 | 22.50 |
| D-42 | 8 dozen (96) Select A-No. 1 DAHLIA DIVISIONS; 12 each of 8 leading POMPON types, named varieties. | JAN.-MAY | 30¢ each | 28.80 | 15.00 |
| T-80 | TUBEROUS-ROOTED BEGONIAS 200 TUBEROUS-ROOTED BEGONIA BULBS, 1½"-2" diameter, 25 each of 8 different color varieties. | JAN-APR | 20¢ each | 40.00 | 24.00 |

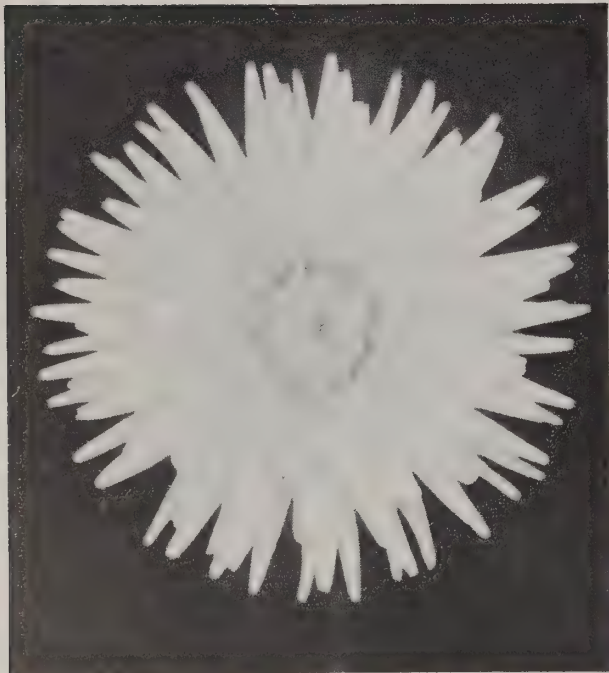
Be Sure to Show Catalog Numbers on Your Order.

Top Quality

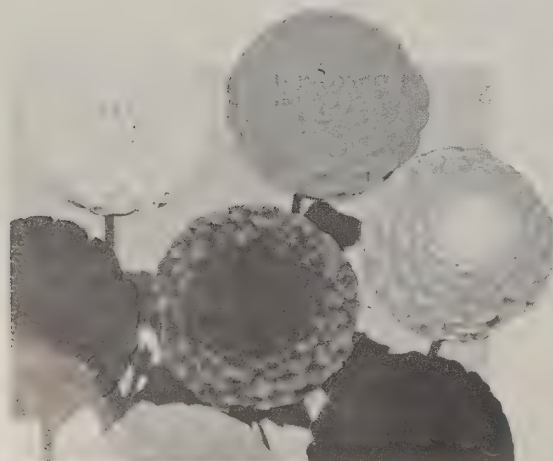
DAHLIA TUBERS



GIANT DECORATIVE



CACTUS TYPE



POMPON VARIETY

Select Northern-Grown Tubers

These are clean, plump, A-No. 1 Divisions, northern-grown, expertly cut and specially selected for counter sales. Attractive poster with dahlia blooms in full color furnished with every shipment.

Delivery: January to June.

GIANT FLOWERING DECORATIVES

\$17.50 per 100, F.O.B. Cocoa, Fla.

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

AVALON. Pure clear yellow.

CLARA CARDER. Giant blooms of cyclamen pink.

COMMANDO. French lilac.

D-DAY. Rose-pink; excellent for cut flowers.

FRANCIS LAROCO. Rich, deep sulphur yellow.

GALLANT FOX. Dark claret red.

GERTRUDE BRINTON. Deep scarlet.

GOLDEN ECLIPSE. Lovely old bronze.

LE TORREADOR. One of the best reds.

MRS. GEO. LE BOUTILLIER. Maroon red.

MRS. I. DE VER WARNER. Large lilac purple.

WHITE WONDER. Large exhibition white.

DECORATIVE DAHLIAS "to Color" Only

\$15.00 per 100

F.O.B. Cocoa, Florida

COLORS: Red, White, Pink, Yellow, Bronze, Lavender.

Minimum Order: 100 tubers; 20 each or multiples of 20 per color; 500 or more tubers at the 1000 rate.

DAINTY POMPON VARIETIES

\$15.00 per 100; F.O.B. Cocoa, Florida

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

AMBER QUEEN. Excellent amber bronze.

BABY. Pink.

CARDINAL. Fiery scarlet.

CATHERINE. Pure Yellow.

EDITH MUELLER. Gold, edged red.

IROQUOIS. Red.

JOE FETTE. Standard white.

MISS ALMA. White and lavender.

MORNING MIST. Lilac pink.

SHERRY. Deep purple.

GRACEFUL CACTUS VARIETIES

\$22.50 per 100, F.O.B. Cocoa, Florida

Minimum Order: 100 Tubers; 10 each or multiples of 10 per variety.

ATOMIC YELLOW. Very large yellow.

FIVE STAR GENERAL. Large pink.

GENERAL EISENHOWER. Exhibition type, bright red.

LADY IN RED. Excellent red cut flower.

LILAC WONDER. Soft lilac.

MADONNA. Large white.

MARGARET DUROS. Large oriental buff.

PASTORALE. Peach to rose.

PATTON. Pure orange.

REISEN'S WONDER. Crimson purple to rose.

FOR COUNTER SALES

See our Standard Dahlia assortments in Serv-ur-Self Display Cases on inside pages. Also see our picture packages of Dahlia tubers on other catalog pages herewith.

Sales Are Booming in Fancy Leaved Caladiums

ARE YOU GETTING YOUR SHARE OF THESE Bulb Profits?



In just a few years we have seen Fancy-Leaved Caladiums develop from small scale, "back-yard-growing" operations to booming production with plantings now running into the hundreds of acres.

Ten years ago, nine out of ten home gardeners couldn't tell you what a Caladium was. Each year thousands upon thousands are "discovering" this beautiful, long-lasting, most versatile decorative plant of tropical origin, and demand for the bulbs has exceeded production capacity.

You can search far and wide to find another garden or pot-plant subject that provides the beauty, fascination, and lasting qualities of Fancy-Leaved Caladiums. A bed or border of these handsome and interesting foliage plants rival in brilliance a planting of colorful tulips, yet the beauty of Caladiums lasts from spring until frost, and in warmer climates they have lasted as late as December and January.

Through patient and painstaking hybridizing, selection and testing, Caladium growers have produced and are producing a range of colors, patterns and forms that will keep interest in Caladiums at peak level season after season.

We are proud to offer to the trade one of the most complete selections now available in quality bulbs of tested and proved Caladium varieties—old favorites as well as new.



Packaged or Bulk... For Counter Sales or Potting

LOOK TO US FOR YOUR CALADIUM NEEDS

Quality bulbs, true-to-name, proper sizing, good varieties, careful handling and packing, prompt service—these, and not price alone, are the important factors in buying your Caladium bulbs. Over the years, our customers have learned that they can depend upon us to deliver to their entire satisfaction, enabling them to increase their Caladium sales steadily, in line with the growing public awareness of these beautiful foliage plants.

Our sales aids, in the form of attractive, full-color labels, eye-appealing picture packages, window streamers, display boxes, are doing an excellent job in promoting interest, sales volume and profits in Caladiums for the Dealer.

"Shop around" in this catalog and order the package or packages, or the Caladium bulb deal best suited to your requirements. Place your order early!

CALADIUM VARIETY LISTS AND PRICES ON NEXT PAGES



CRIMSON WAVE



TRIOMPHE DE L'EXPOSITION



ITACAPUS



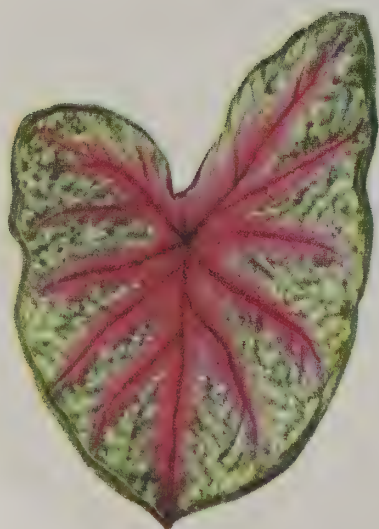
EDITH MEADE



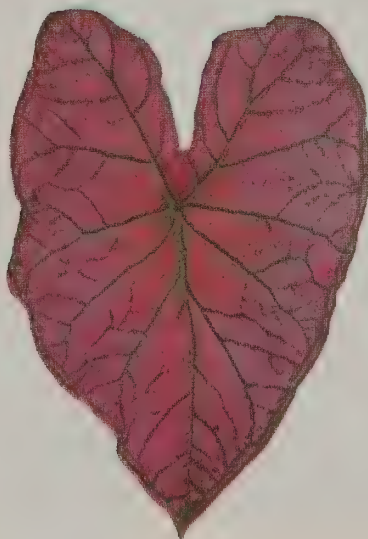
LORD DERBY



DR. GROOVER



JESSIE THAYER



FESTIVA



SCARLET PIMPERNELLE



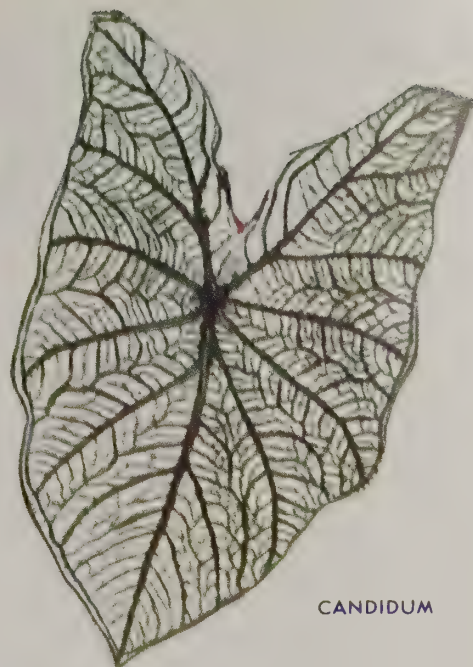
JOHN PEED



PINK CLOUD



THOMAS TOMLINSON



CANDIDUM

Fancy-Leaved **CALADIUMS**

The popularity of these fascinating and spectacular foliage plants has grown rapidly in recent years. Now available in a wide selection of interesting color patterns that provide breath-taking beauty in the garden or indoors for several months. The demand for Fancy-Leaved Caladiums is bound to increase as more and more flower and plant lovers discover this most versatile bulb plant.

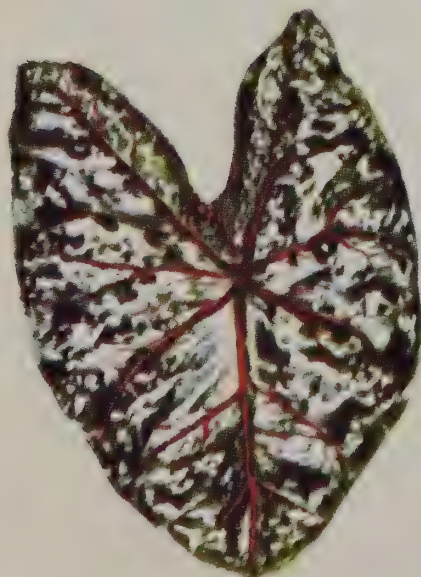
For florist and greenhouse culture, and for counter sales to home gardeners, we offer one of the most complete selections available—proved old favorites and the later varieties. We offer Fancy-Leaved Caladium bulbs in bulk and in attractive picture packages for resale. Order your requirements early and profit on the demand for this popular seller.

FREE COLOR CHART

Pictured on these pages are just a few of the Caladium varieties we offer. See opposite page for variety list. Write for our Free Color Chart showing over 50 varieties in color. This chart also contains detailed information on Caladium culture.



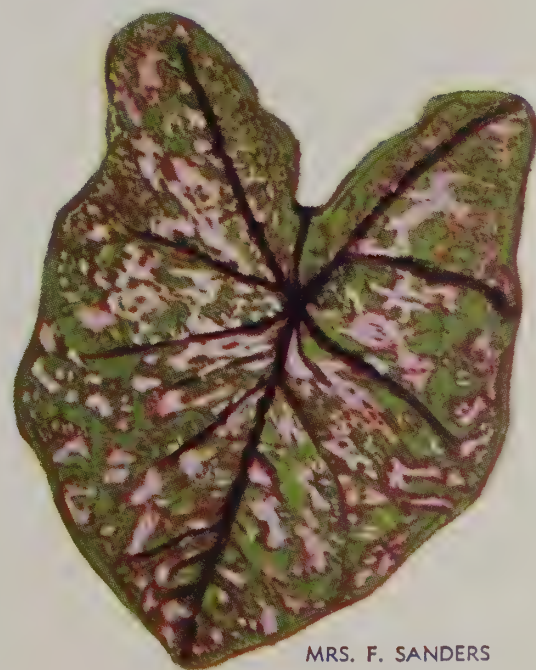
MRS. W. B. HALDERMAN



MACAHYBA



FREIDA HEMPLE



MRS. F. SANDERS

CALADIUM VARIETY SELECTION

We have one of the most complete selections available anywhere, in proved varieties of Fancy-Leaved Caladiums. Listed below are varieties in good supply. Early ordering assures best selection. If you do not see below the varieties you want, send for our color chart and complete variety list. It is always best to allow some latitude for substitutions in case of out-of-stocks, to save time, correspondence and disappointment.

ACE OF HEARTS. A good red, low growing.

CANDIDUM. The leading white, compact growth.

CRIMSON WAVE. Vigorous, large leaf variety; crimson with dark green border; transparent.

DR. GROOVER. A good pink, low growing heavy leafer. Very colorful. Recommended for potting.

EDITH MEADE. Low growing, leafy variety with large white center, red midribs, green border.

FANNIE MUNSON. Low growing, with large beautiful pink leaves.

FESTIVIA. Beautiful new red; recommended for outside but also good for potting.

FREIDA HEMPLE. The best, all-purpose, red-hearted Caladium.

ITACAPUS. A leading red; medium heavy leafer, low growing.

JESSIE THAYER. Vigorous growing red, good pot plant.

JOHN PEED. A very fine and popular red variety.

KATHLEEN. A different pink; very low, leafy and tough; excellent for potting.

LORD DERBY. Transparent rose, with dark ribs; low growing.

MACAHYBA. Bronze with green and red rays, large pink and white blotches.

MARIE MOIR. White with red splotches. Medium tall, vigorous.

MISS CHICAGO. Leaves almost solid pink with few light green areas; heavy leafing low grower; good pot plant.

MRS. ARNO NERHLING. Heavy-leaf, low growing, white and pink veins.

MRS. F. SANDERS. Large round leaves, deep rose on dark green; good outside.

MRS. F. M. JOYNER. Colorful Caladium; vigorous and tough; white if grown indoors, copper-red outdoors.

MRS. W. B. HALDERMAN. Medium tall, bushy; light red with narrow green border.

PINK CLOUD. Good grower; crumpled leaf, shaded pink; mottled. Very popular.

POECILE ANGLAIS. Heavy leafing, low growing red.

RED ENSIGN. Low growing, bright metallic red; produces many small leaves; good texture and color.

RED FLARE. Low growing leafy variety that produces an outstanding pot.

RED POLKA. Beautiful red on green. Good pot plant variety.

SCARLET PIMPERNELLE. Scarlet with yellow-green margin; vigorous, low growing; becoming very popular.

SEAGULL. Low growing and very leafy. A good pot plant and a variation in white.

SPANGLED BANNER. A good red, low growing, leafy plant.

THOMAS TOMLINSON. Unusually showy, low growing variety; brilliant red, narrow green margin. Good for potting.

TRIUMPHE DE L'EXPOSITION. Large bright crimson with scarlet ribs on green.

ALEXANDER P. THOMAS BULB FARMS — P. O. Box 187 — Cocoa, Florida

We Offer an Excellent Variety Selection in FANCY-LEAVED CALADIUMS

Prices F.O.B. Florida



CARE OF TUBERS

Caladium tubers (or bulbs, as they are called) are sensitive to cold. They should never be kept in cold storage. If your bulbs arrive during cold weather, it is important that they be removed from the carton and packing material and spread thinly in trays in a warm location with good air circulation. This handling is desirable at all times.

NAMED VARIETIES

| Sizes (Diameter) | Per 100 | Per 1000 |
|----------------------------|---------|----------|
| Mammoths (3 1/2" up) | \$35.00 | \$340.00 |
| Jumbos (2 1/2" to 3 1/2") | 24.00 | 230.00 |
| *No. 1s (1 1/2" to 2 1/2") | 17.00 | 160.00 |
| No. 2s (1" to 1 1/2") | 10.00 | 95.00 |

MIXED COLORS

| Sizes (Diameter) | Per 100 | Per 1000 |
|----------------------------|---------|----------|
| Mammoths (3 1/2" up) | \$32.50 | \$300.00 |
| Jumbos (2 1/2" to 3 1/2") | 22.50 | 210.00 |
| *No. 1s (1 1/2" to 2 1/2") | 15.00 | 140.00 |
| No. 2s (1" to 1 1/2") | 8.00 | 75.00 |

*No 1 size recommended generally for counter sales. Write for quotations on large lots.

DELIVERY: December until fall.

Our new crop is available for shipment early in December and usually until mid-summer. However, if your order is placed in January, February or early spring, we can hold stock for shipment during the summer and early fall for fall and early winter pot plants.

MINIMUM ORDER: 100 bulbs, 25 or multiples of 25 per variety, 250 or more bulbs priced at the 1000 rate. COLOR CHART FURNISHED FREE. With every bulk shipment we furnish a beautiful color chart, which pictures in full natural colors and describes the most popular Caladium varieties.

CALADIUM CULTURE

The Fancy-Leaved Caladium is a tuberous-rooted herb, at home in tropical forests as found in South America. It naturally grows best in warm temperatures and will not perform satisfactorily below 70 degrees. For outdoor planting, the dormant tubers should be set out when frost danger is past. Set them about 2 inches deep and about 10 inches apart, in a semi-shaded location. The soil should be rich, light and well drained. Ideal would be a mixture of 25% old rotted cow manure, 20% peat moss, 20% sand and 35% good loam. Water sparingly at first to prevent rotting, then water freely when leaves appear but never let the soil become soggy. Caladiums can be started early indoors in flats or pots. When 3 or 4 leaves have developed, transplant outdoors or repot adding heavier soil.



FOR COUNTER SALES

Caladium bulbs in our Serv-Ur-Self Display Cases make an effective self-selling display. These cases contain a balanced assortment of most popular varieties together with the identifying color pictures. See description and prices on our Serv-Ur-Self Cases and also our Caladium picture packages elsewhere in these catalog pages.

WHOLESALE PRICE LIST

Effective September 1, 1958

REDI-PLANT'D *flower bulbs* WATER AND WATCH GROW!

REDI-PLANT'D "JUNIOR" Catalog No. RP-20

Size 4½" x 4½" x 3½" high — Packing: 24 to the case.

Prices F.O.B. Cocoa, Florida

| | |
|--|---------|
| Per case of 24 | \$13.20 |
| Your Cost each | .55 |
| Suggested Selling Price each | 1.00 |
| Weight per case, Approx. | 16 lbs. |

FALL-WINTER SELECTION. Shipped September to January. Standard Fall-Winter Assortment, or packed to your selection of popular flower bulb items. (See descriptive Catalog Price for RP-20).

SPRING-SUMMER SELECTION. Shipped January to August. Standard Spring-Summer Assortment, or packed to your selection of popular bulb items. (See descriptive Catalog Page for RP-20).

REDI-PLANT'D "SENIOR" Catalog No. RP-3

Size 7" x 4" x 3½" high — Packing: 24 to the case.

Fancy Leaved Caladiums only, as described in descriptive Catalog Page for RP-3).

Prices F.O.B. Cocoa, Florida

| | |
|--|-------------------|
| Per case of 24 | \$16.56 |
| Your Cost each | .69 |
| Suggested Selling Price each | \$1.29 to \$1.59 |
| Weight per case, Approx. | 26 lbs. |
| Shipped | January to August |

REDI-PLANT'D LILY-OF-THE-VALLEY Catalog No. RP-5

Size: 5⅜" diameter by 3¾" high — Packing: 12 to the case.

Prices F.O.B. Cocoa, Florida

| | |
|--|------------------|
| Per case of 12 | \$13.20 |
| Your Cost each | 1.10 |
| Suggested Selling Price each | \$1.79 to \$1.98 |
| Weight per case, Approx. | 8 lbs. |
| Shipped | January to June |

TERMS: To our established credit customers, also to well-rated accounts and new accounts with good credit references: 2% 10 days, net 30 days. Cash with order, 3%.

MINIMUM ORDER. Full case lots only.

ALEXANDER P. THOMAS BULB FARMS • P. O. BOX 187 • COCOA • FLORIDA

REDI-PLANT'D

flower bulbs

JUST WATER AND WATCH GROW



Planter Size: 7" x 4" x 3½" high

REDI-PLANT'D "Senior," Catalog No. RP-3

PACKING: Fancy-Leaved Caladiums only; three size ¾" to 1" diameter bulbs of different color varieties to the planter; 24 planters to the case. The plastic planters come in a standard assortment of six lovely colors: red, canary yellow, pink, almond green, turquoise, and rice white (black base).

Suggested Selling Price, each . . . \$1.29 to \$1.59
Weight per Case (24s), Approx. 26 lbs.
Shipping Dates January to August

REDI-PLANT'D

"Senior"

Fancy-Leaved Caladiums

REDI-PLANT'D "Senior" (Catalog No. RP-3) features an attractive, two-color molded plastic planter, 7" x 4" x 3½" high, with "Hydro-Wick" for sub-irrigation. Three (3) dormant Fancy-Leaved Caladium bulbs, all different but harmonious color varieties, are "Redi-Plant'd" in prepared potting soil in this handsome planter. When water is added, the bulbs quickly sprout and develop into a full-leaved plant of colorful, breath-taking beauty.

REDI-PLANT'D "Senior" is available with Fancy-leaved Caladium bulbs only, in a mixed color assortment of low growing varieties especially suited to this planter. A full color label with simple directions adds the final touch, to make this an amazingly fast-selling, impulse-sale specialty that will make money for you from January to August.



ALEXANDER P. THOMAS BULB FARMS

POST OFFICE BOX 187
 COCOA, FLORIDA, U. S. A.

REDI-PLANT'D

flower bulbs

WATER AND WATCH GROW

REDI-PLANT'D

"Junior"

CATALOG NO. RP-20

Size: 4 1/2" x 4 1/2" x 3 1/2" high.



The REDI-PLANT'D "Junior" features an attractive, molded plastic, two-color planter with "Hydro-wick" for sub-irrigation. The dormant flower bulbs are planted in prepared potting soil, ready for watering and growing. Each planter has a label with simple directions, and a full color picture to identify the bulb contents.

PACKING: REDI-PLANT'D "Junior", Catalog No. RP-20, packed 24 to the case, solid cases of any item or assorted to your selection. The plastic planters come in a standard assortment of six lovely colors: red, canary yellow, pink, almond green, turquoise, and rice white (black base).

Suggested Selling Price, Each \$1.00

Weight per Case (24s), Approx. 16 lbs.

FALL-WINTER SELECTION

Shipments, September to January

| Contents | Bulbs, Quantity and Size |
|---|--------------------------|
| HYACINTHS, Pink, White, Blue | One (1), 15-16 cm |
| NARCISSUS, Paperwhite | Two (2), 14-15 cm |
| TULIPS, Red, White, Pink, Yellow, Purple | Two (2), Top Size |
| If you specify "STANDARD FALL-WINTER ASSORTMENT" we will pack a balanced assortment of items in proportion as they sell best. Or you can specify your own choice of assortment. | |

SPRING-SUMMER SELECTION

| Contents | Bulbs, Quantity and Size |
|---|--------------------------|
| CALADIUMS, Fancy-Leaved, available in six named, colorful varieties best suited for growing in planters | One (1), 1" — 1 1/2" |
| Shipments: January to August. | |
| BEGONIAS, Tuberous-Rooted, Double Camellia, in six popular colors: scarlet, dark red, rose, orange, yellow, and white | One (1), 1 1/2" — 2" |
| Shipments: January to June. | |
| If you specify "STANDARD SPRING-SUMMER ASSORTMENT" we will pack a balanced assortment of items in proportion as they sell best, or you can specify your own choice of assortment. | |

ALEXANDER P. THOMAS BULB FARMS

POST OFFICE BOX 187
COCOA, FLORIDA, U. S. A.



REDI-PLANT'D

Lily of the Valley

just
water
and
watch
grow!



- ☀ GROWS BEFORE YOUR VERY EYES!
- ☀ BLOOMS IN THREE TO SIX WEEKS!
- ☀ LOVELY AND LONG LASTING!
- ☀ DELIGHTFULLY FRAGRANT!

Something new and different in REDI-PLANT'D and sure to make a hit! REDI-PLANTED Lily of the Valley consists of five (5) imported, heavy forcing size Lily of the Valley pips, carefully planted in sphagnum moss, in a beautiful, two-color plastic Multi-Purpose Planter (5 $\frac{3}{8}$ " diameter by 3 $\frac{3}{4}$ " high). This lovely arrangement, shipped with pips just commencing to sprout, sells on sight as it grows.

REDI-PLANT'D Lily of the Valley makes a wonderful gift for every occasion — birthday, anniversary, Christmas, Valentine's Day, Easter, Mother's Day, etc. Excellent profit margin.

REDI-PLANT'D Lily of the Valley, Catalog No. RP-5

PACKING: One dozen (12) planters to the case. The plastic planters come in a standard assortment of six lovely colors: red, canary yellow, pink, almond green, turquoise, and rice white (black base).

Suggested Selling Price, each \$1.79 to \$1.98

Weight per Case, approx. 10 lbs.

Shipping Dates January to June

ALEXANDER P. THOMAS BULB FARMS

POST OFFICE BOX 187
COCOA, FLORIDA, U. S. A.

ORDER FORM

Alexander P. Thomas Bulb Farms ★ Box 187 ★ Cocoa, Florida

Premium Quality Flower Bulbs

Date.....

Ship to.....

Street Address.....

City or Town..... State.....

Nearest Express Office..... State.....

Ship Via: Parcel Post ☐; Express ☐; Truck ☐; Best and Cheapest ☐.

Ship On or About..... Check or M.O. enclosed \$.....
(Date) (Remittance with order, deduct 3%)

Ship C.O.D. for Balance ☐; Charge ☐.

If new account and charge, give bank references:

| Quantity | Description | Unit Price | Amount |
|----------|-------------|------------|--------|
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TOTAL

PURCHASER'S SIGNATURE

TERMS—to our regular customers and others with established credit rating, 2% 10 days, net 30 days. A discount of 3% is allowed for cash with order. If C. O. D. shipment is desired, 25% deposit must accompany order.

ALL STOCKS TRAVEL AT RISK OF PURCHASER. Stocks are carefully packed and we hold good order receipts from the carrier agent. If shipment arrives in poor condition, it should be accepted "in bad order" and claim should be brought against the carrier for damage.

We take pride in shipping only such stock as should perform to entire satisfaction. However, we give no warranty, expressed or implied, as to purity, description, quality, productiveness or any other matter of any bulbs, roots and tubers we send out, and we will not be in any way responsible for the crop. In no case will our liability exceed the amount of the purchase price. If the purchaser does not accept the goods on these terms they must be RETURNED WITHIN THREE DAYS AFTER RECEIPT. Prices are subject to change without notice. Orders are accepted subject to prior sale and cancellation in case of crop failure and other conditions beyond our control.

ALEXANDER P. THOMAS BULB FARMS



Tuberous Rooted **BEGONIAS** DOUBLE CAMELLIA

Tuberous-Rooted Begonias are fast becoming one of the most popular of summer flowering garden subjects with amateur gardeners in all parts of the country. Their showy blooms in many colors last throughout the summer until frost. As cut flowers they provide spectacular bowl arrangements. They are ideal for pot culture, porch boxes or outdoor bedding. They can be started early in damp peat moss or vermiculite and transplanted to 4 or 5 inch pots as growth starts, or if ground is warm they can be transplanted directly to beds outdoors, in a shady location. Recommended soil preparation: use two parts of good soil and rotted manure, two parts leaf mold or peat moss, one part sand; 3 lbs. bone meal to the bushel of mixture. We stock the most popular type, Double Camellia, in all colors.

DELIVERY: January to April

| Size (Diameter) | Per 100 | Prices F.O.B. Cocoa, Florida | Per 1000 |
|-----------------|---------|------------------------------|----------|
| 1 1/2" to 2" | \$12.00 | | \$110.00 |

Colors: Red, Scarlet, Rose, Orange, Salmon, Yellow, White, Copper and Rainbow Mix

Minimum Order: 100 bulbs, 25 or multiples of 25 per color; 250 bulbs at the 1000 rate

See standard assortment in our Serv-ur-Self Display Case, Page 2.

GLORIOSA *Rothschildiana* ORANGE-SCARLET CLIMBING LILY

Also known as the Glory Lily, the *Gloriosa Rothschildiana* tuber produces a climbing plant which grows rapidly four to six feet tall, requiring trellis support. From 10 to 30 blooms of brilliant scarlet and yellow develop from a single tuber. The plant thrives in southern gardens but is also grown in the North in greenhouses, and outdoors in warm locations during summer months.

The tubers should be planted in a bed of rich soil. Lay the tuber on its side with the sprout end about two inches under the soil and the more slender end somewhat deeper. The plant will grow in full sun or semi-shade.

DELIVERY. Year Round

Prices F.O.B. Florida

| Size (Length) | Per 10 | Per 100 |
|---------------|--------|---------|
| 4" to 5" | \$4.00 | \$35.00 |
| 5" to 6" | 5.00 | 44.00 |
| 6" to 7" | 6.50 | 56.00 |
| 7" up | 8.00 | 70.00 |

Minimum Order: 10 tubers; 25 or more priced at the 100 rate. Larger quantities quoted upon request.



CANNAS, Large, Strong, 3-5 Eye Divisions

DELIVERY: December to May.

Prices F.O.B. Georgia Farm

3-5 Eye Divisions

| Per 100 | Per 250 | Per 1000 |
|---------|---------|----------|
| \$6.50 | \$15.00 | \$55.00 |

MINIMUM ORDER: 100 Divisions, 25 or multiples of 25 per variety. When ordering at 250 or 1000 rate, order 50 or multiples of 50 per variety. Approximate shipping weight: 100 to 120 lbs. per 1000.

VARIETIES

CITY OF PORTLAND. Beautiful large pink flowers; medium tall.
COPPER GIANT. Large pink flowers on green foliage; tall.
HUNGARIA. Large rose-pink flowers, green leaves; medium tall.
KING MIDAS. Beautiful gold blooms, red dots in throat, green foliage; dwarf.
MME. CROZY. Large bloom, variegated yellow, orange and bronze; green foliage; medium.
PRESIDENT. Big, bright-red flowers, green foliage; dwarf.
RED KING HUMBERT. Large bright red flowers, bronze foliage; medium.
RICHARD WALLACE. Clear yellow, large flowers, green foliage; medium.
ROSEMOND COLE. Variegated pink and yellow, green foliage low.
WYOMING. Dark orange flowers, bronze-purple foliage; medium.
YELLOW KING HUMBERT. Large yellow flowers, yellow-green foliage; medium tall.

Giant Hybrid Meade Strain

AMERICAN-GROWN

AMARYLLIS

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

MIXED COLORS

| Sizes (Diameter) | Prices F.O.B. Florida Farm | |
|-------------------|----------------------------|----------|
| | Per 100 | Per 1000 |
| 3" and up | \$40.00 | \$370.00 |
| *2¾" to 3" | 27.00 | 250.00 |
| *2½" to 2¾" | 18.00 | 170.00 |
| 2¼" to 2½" | 13.50 | 125.00 |
| 2" to 2¼" | 9.00 | 85.00 |

DELIVERY: October to March

*Most popular sizes for counter sales

MINIMUM ORDER: 100 bulbs, 250 or more priced at the 1000 rate.



Imported Royal Dutch

AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3¼"-3½" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below.

DELIVERY: November to March
Prices F.O.B. our Florida Warehouse

| | |
|------------------------------|------------------|
| Per 10 Bulbs | \$17.00 |
| Less than 10, each | 2.00 |
| Suggested Retail, each | \$3.00 to \$4.00 |

SIX BEAUTIFUL COLORS

| | |
|-----------------------------|--------------------------------------|
| FIRE KING (bright red). | SALMON QUEEN (salmon). |
| L'INNOCENCE (pure white). | STRIPED BEAUTY (white, red striped). |
| ORANGE KING (clear orange). | SENSATION (dark red). |

Pure white variety not to exceed 20% of total bulbs ordered.

